

# Outdoor Recreation Economy in Alaska

Bureau of Economic Analysis

Stas Rzeznik

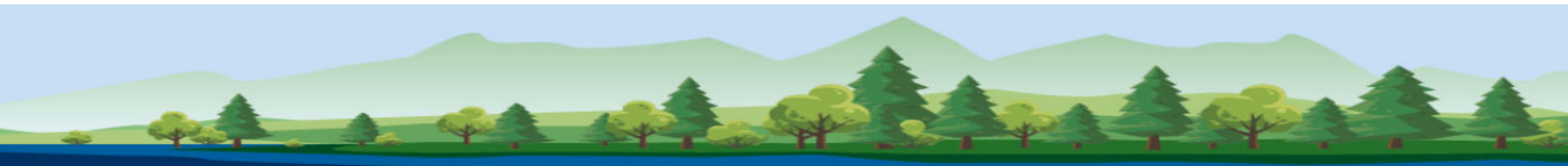
December 6, 2023



# Main Updates to ORSA Data

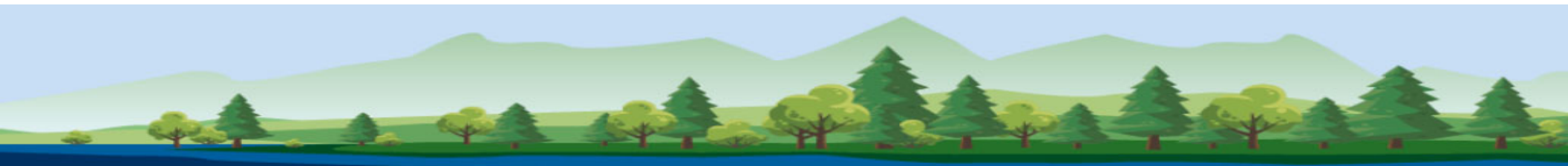
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- New data for 2022
- Revised data for 2017-2021
- Incorporation of 2023 Comprehensive Update



## Three main steps:

1. Generate national value added, employment, and compensation estimates by item code, ORSA activity, and industry
2. Generate state-level industry allocators to distribute the national value added, employment and compensation estimates from step 1
3. Use additional data to refine and improve the estimates



## Measured by place of production, not residence of consumer

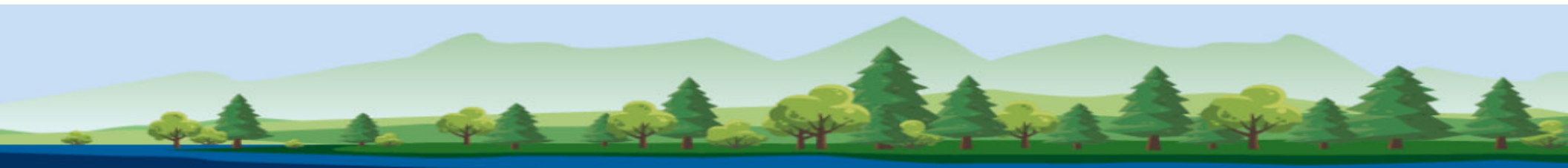
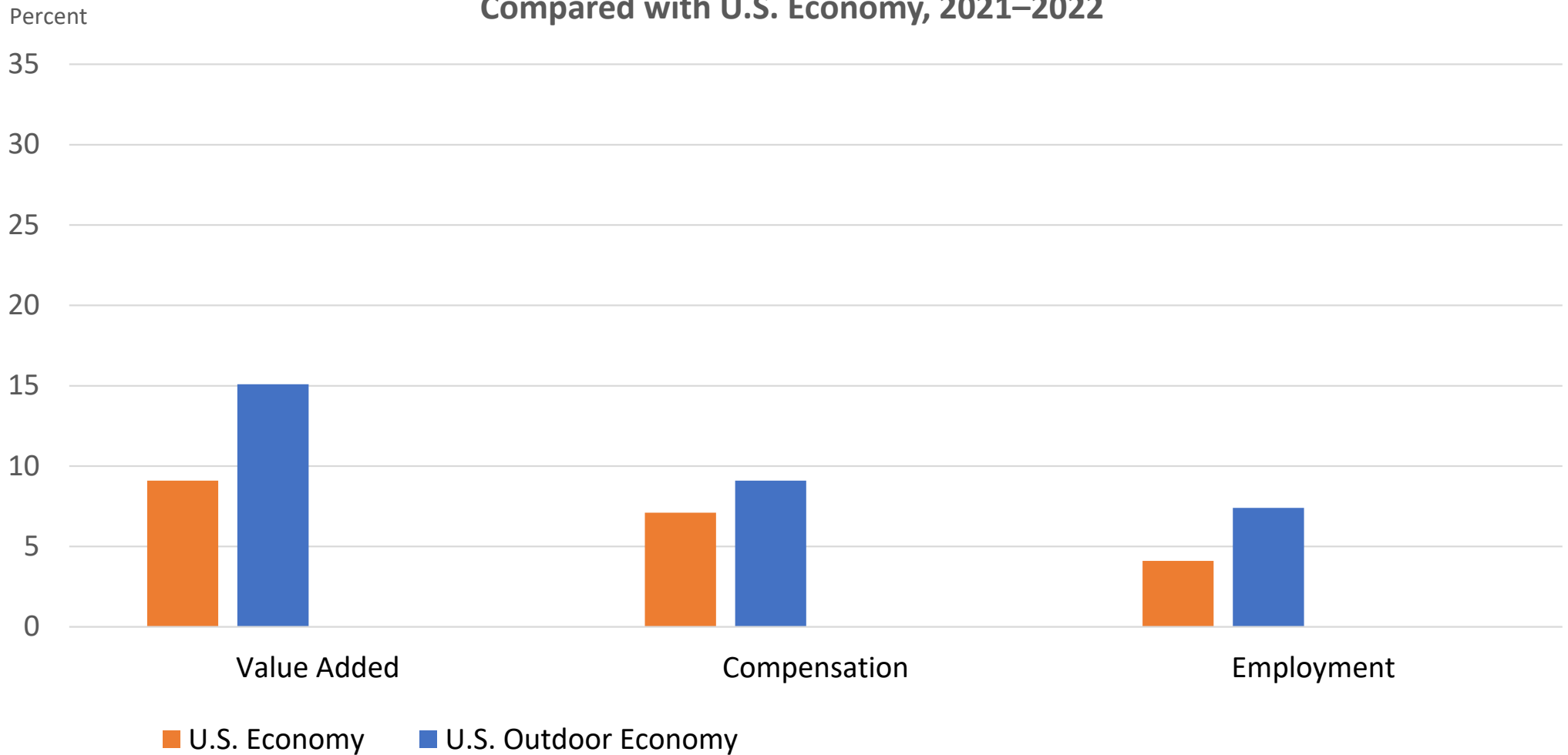
**Goods:** Geography represents the location where a product is produced

**Services:** Geography represents the location where a service is provided, including retail services



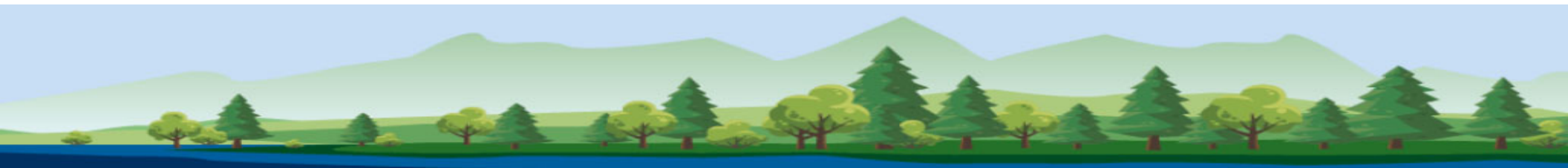
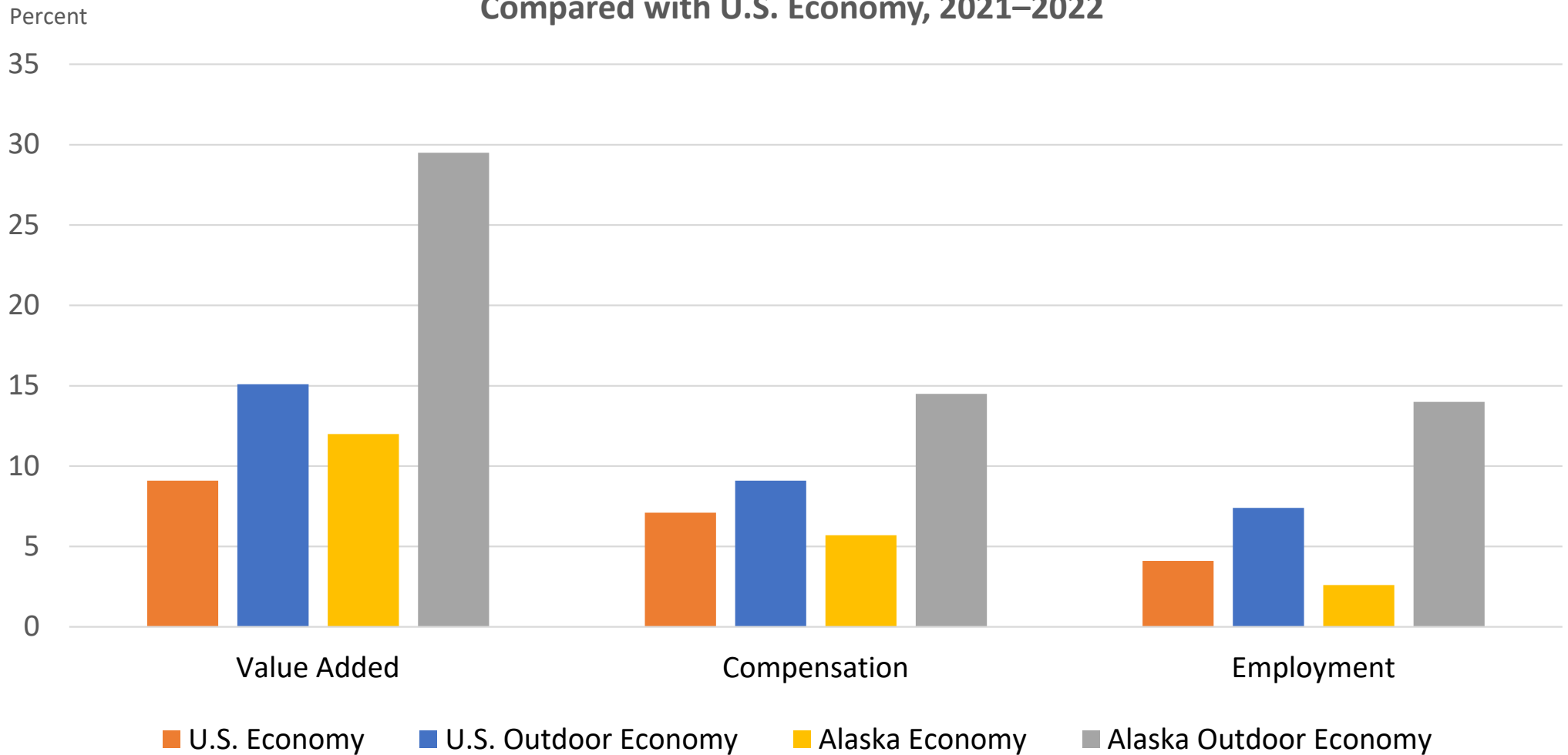
# Topline Growth, 2022

## Change in Outdoor Recreation, Compared with U.S. Economy, 2021–2022



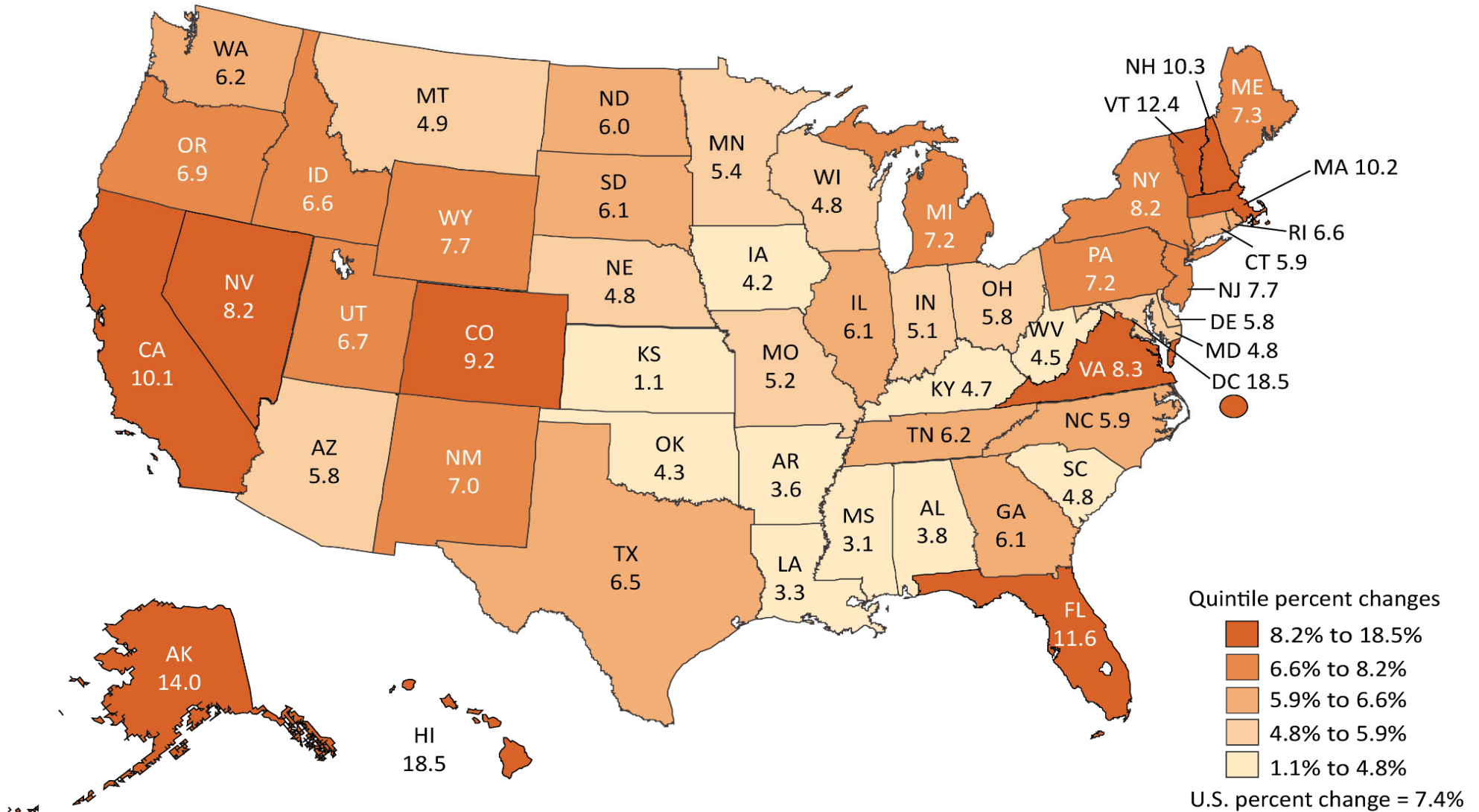
# Topline Growth, 2022

## Change in Outdoor Recreation, Compared with U.S. Economy, 2021–2022



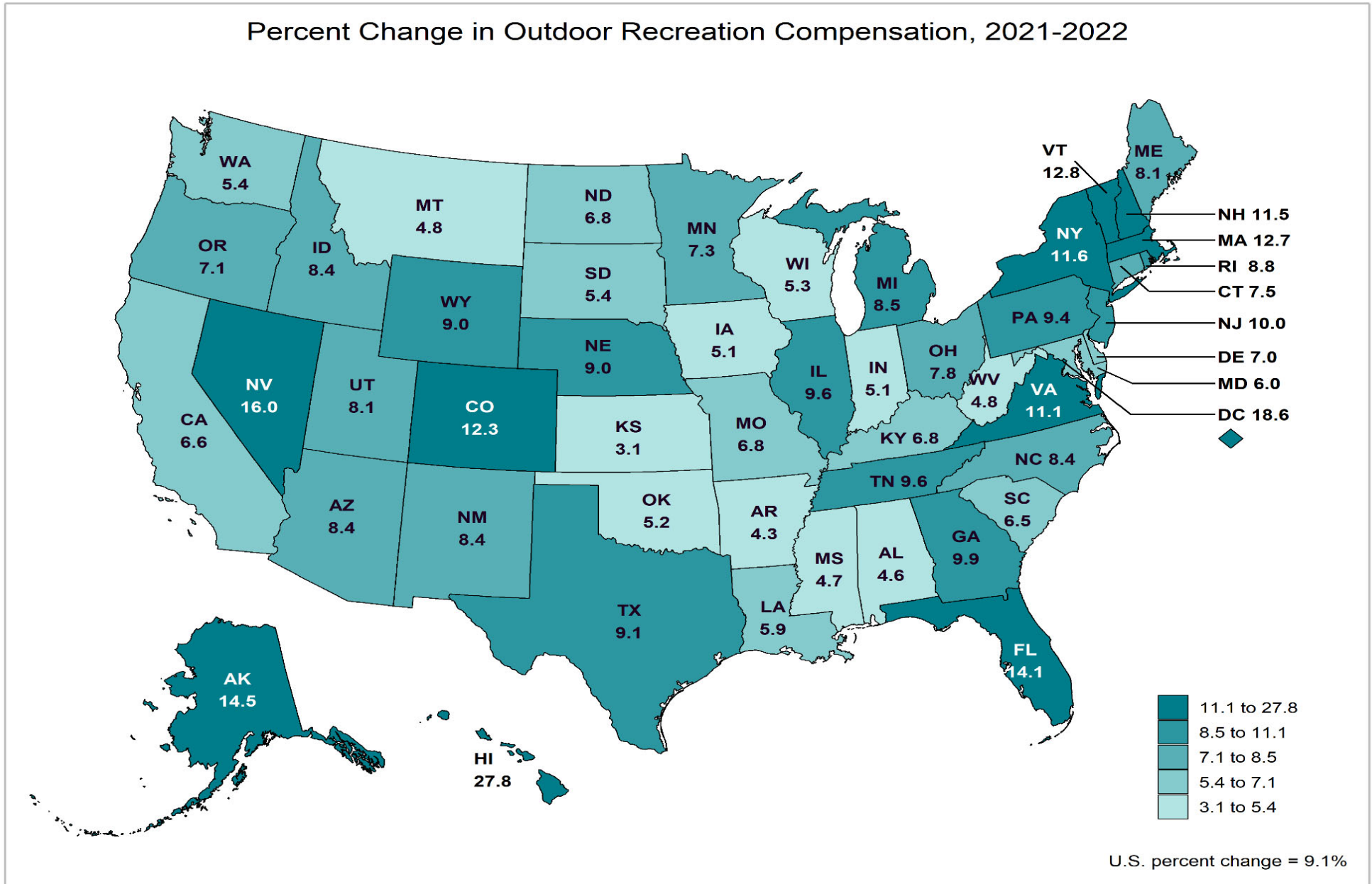
# ORSA Jobs Growth, 2022

## Percent Change in Outdoor Recreation Employment, 2021–2022



# ORSA Compensation Growth, 2022

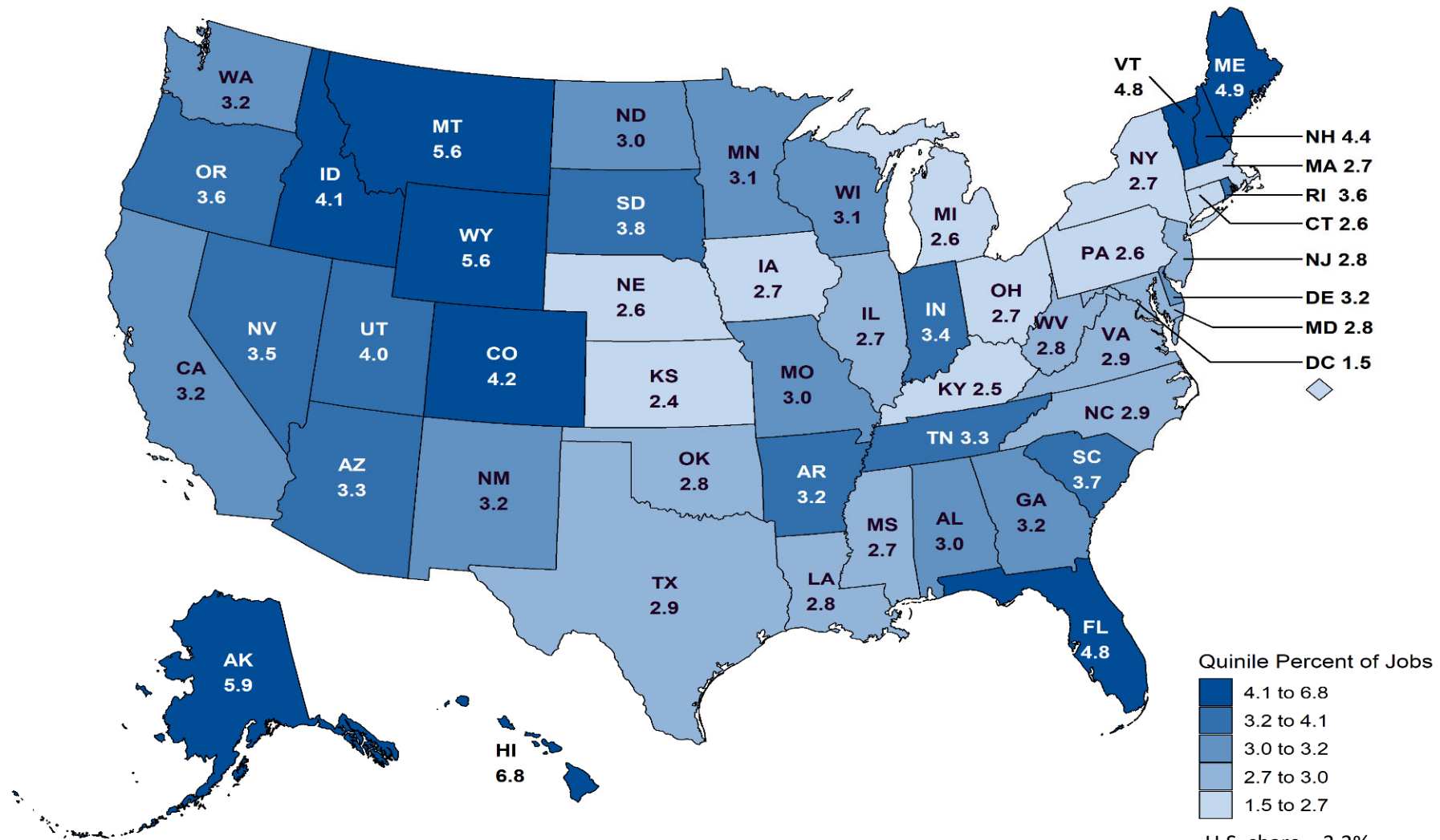
Percent Change in Outdoor Recreation Compensation, 2021-2022





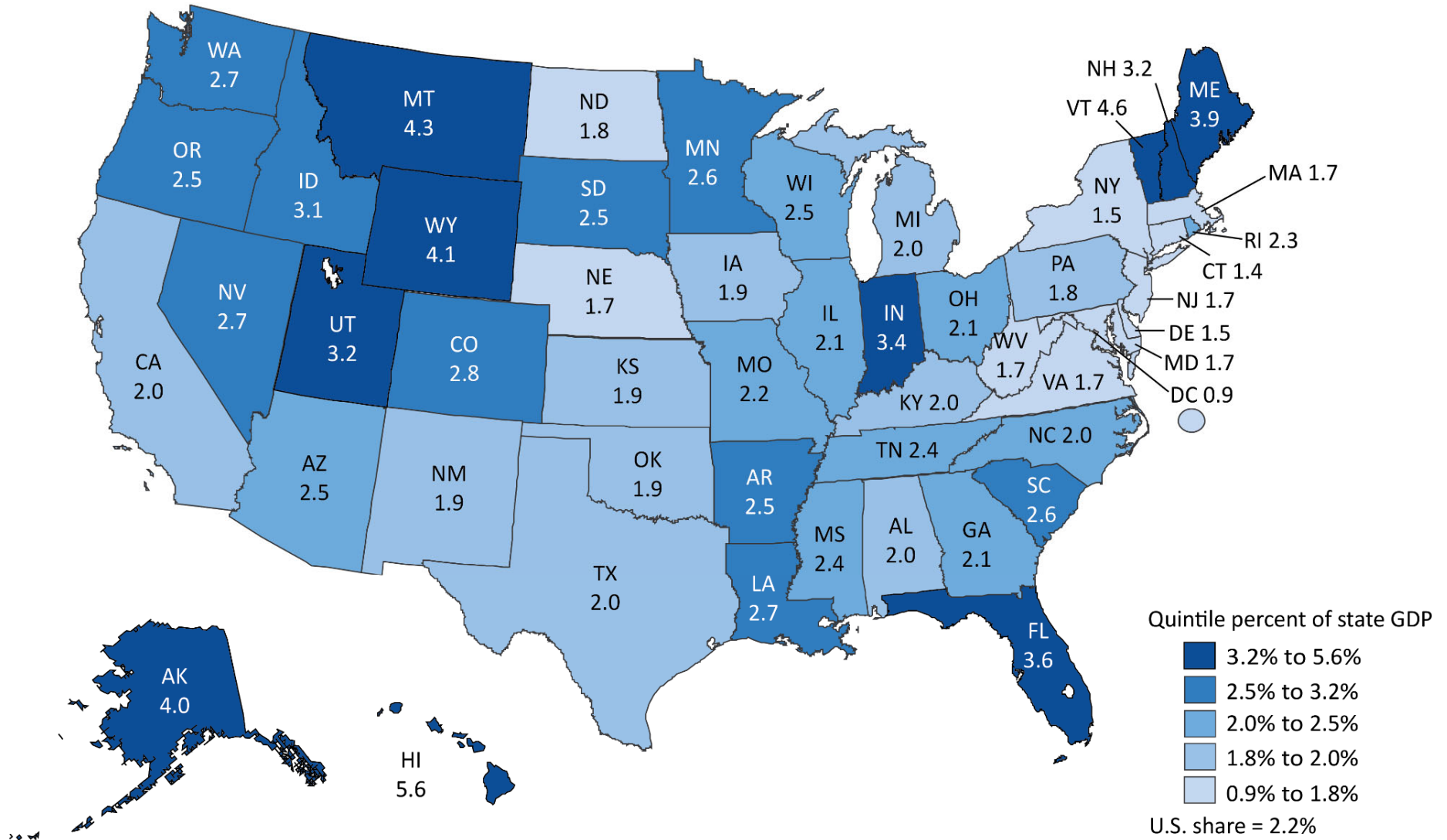
# ORSA Share of State Jobs, 2022

ORSA Jobs as a Percent of State Wage and Salary Jobs, 2021–2022



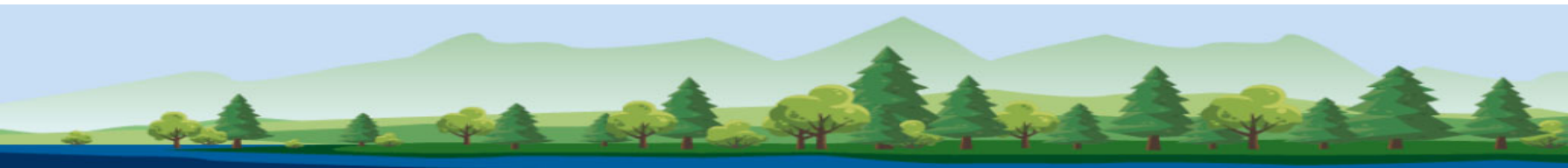
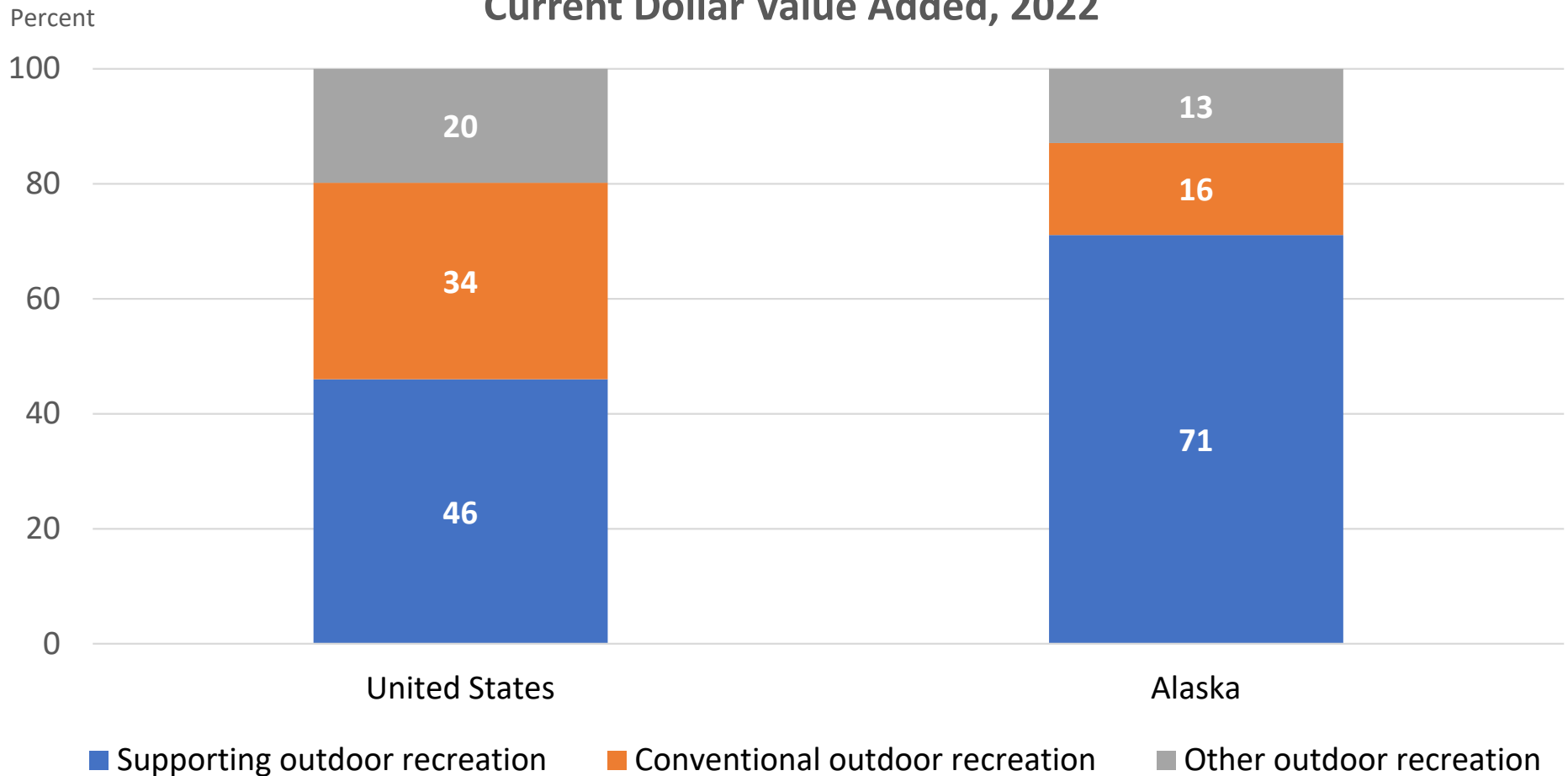
# ORSA Share of State GDP, 2022

## State Outdoor Recreation Value Added as a Percent of State GDP, 2022



# Topline Activity Data, 2022

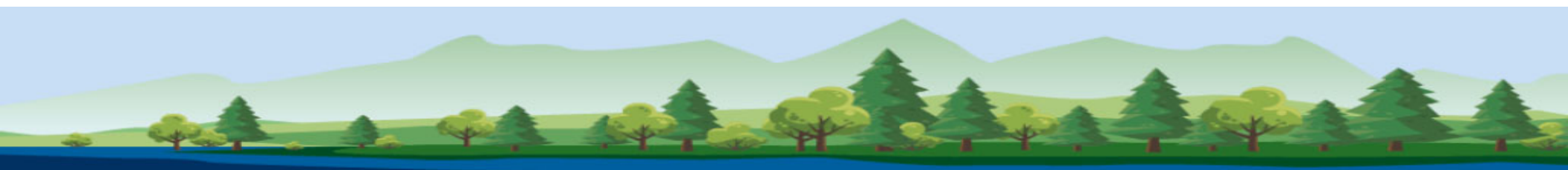
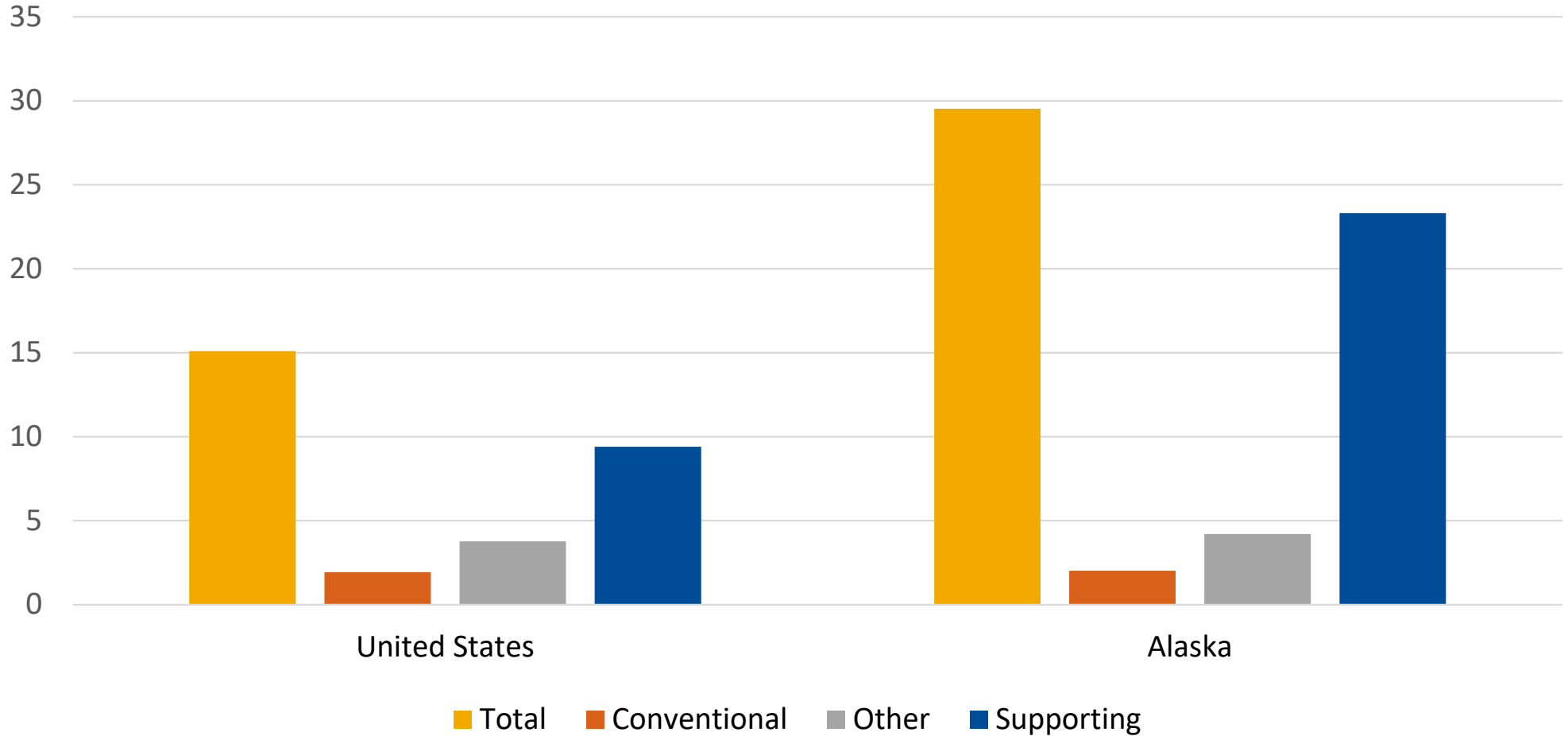
## Major Outdoor Recreation Activities, Current Dollar Value Added, 2022



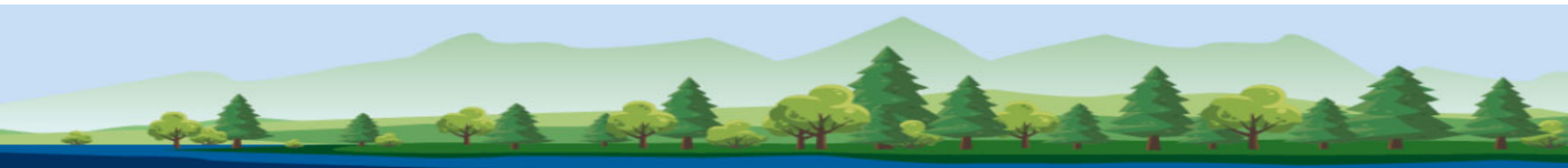
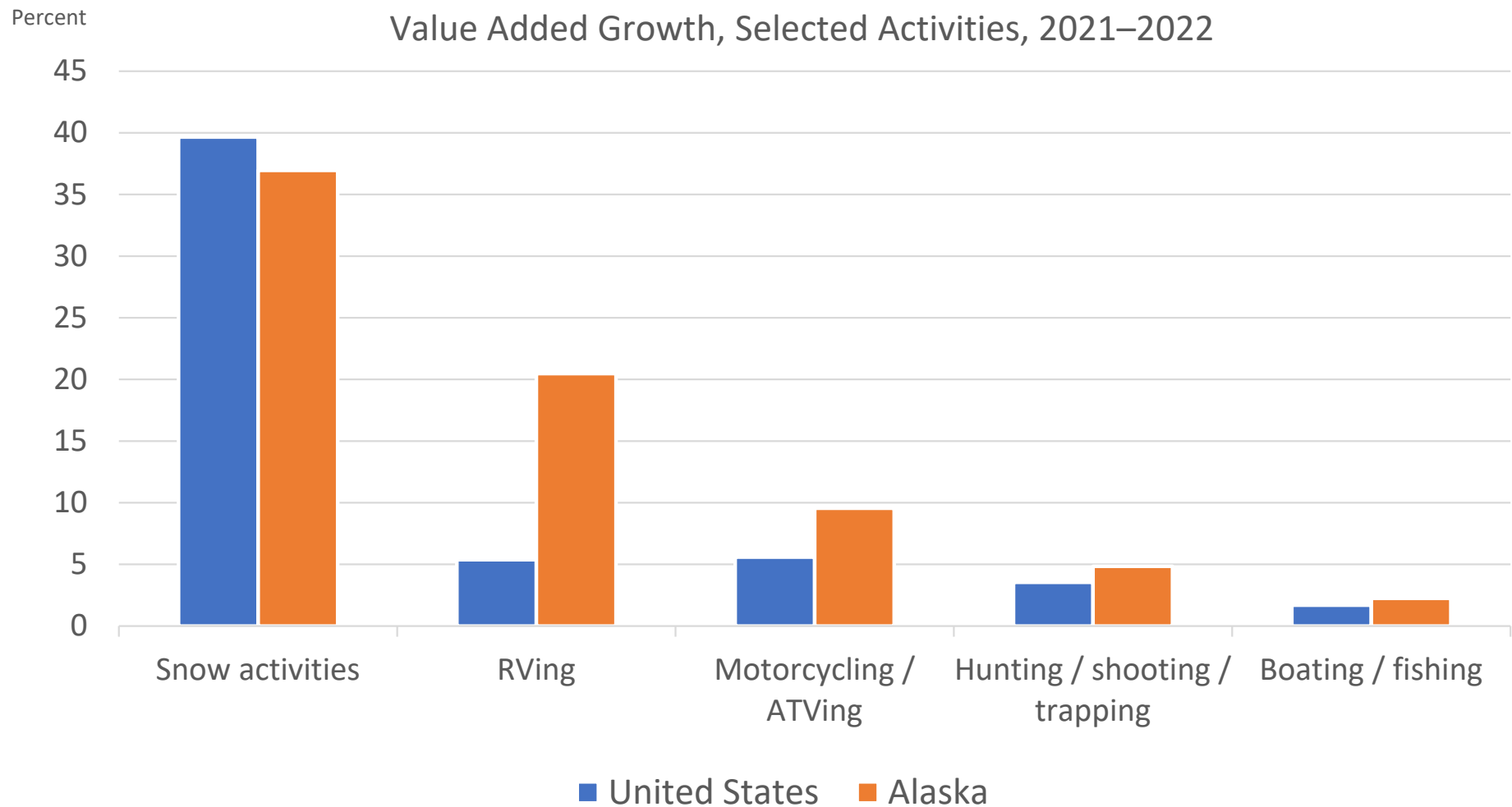
# Value Added Growth Contributions, 2022

## Contributions to Growth, 2021–2022

Percent



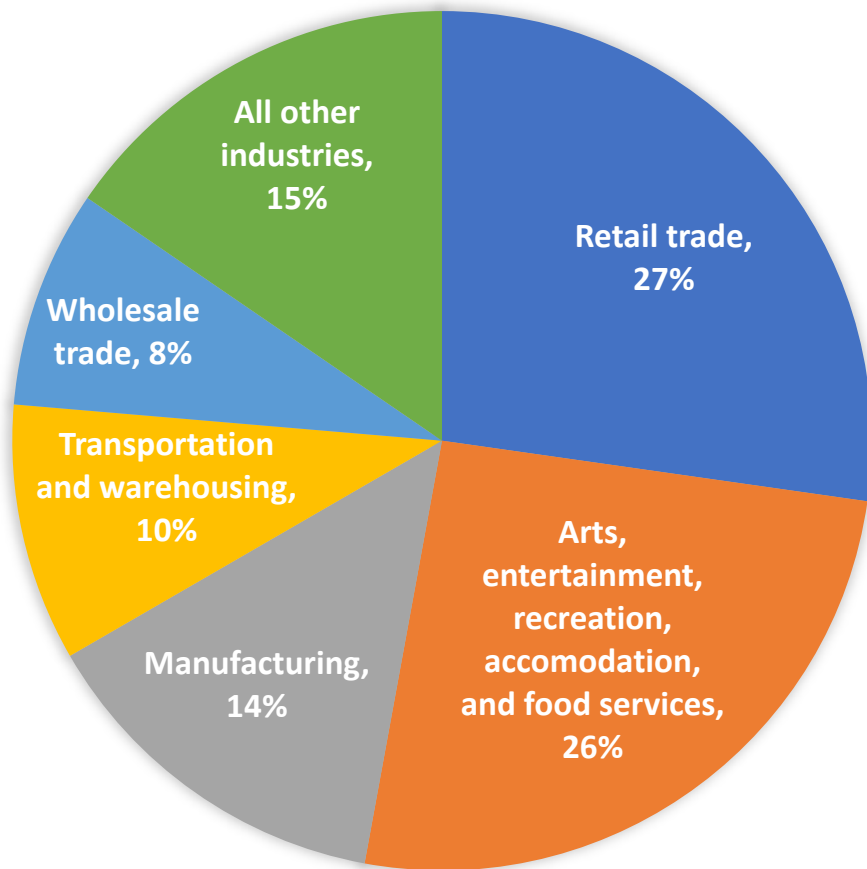
# Value Added Growth, 2022



# Outdoor Recreation Industries, 2022

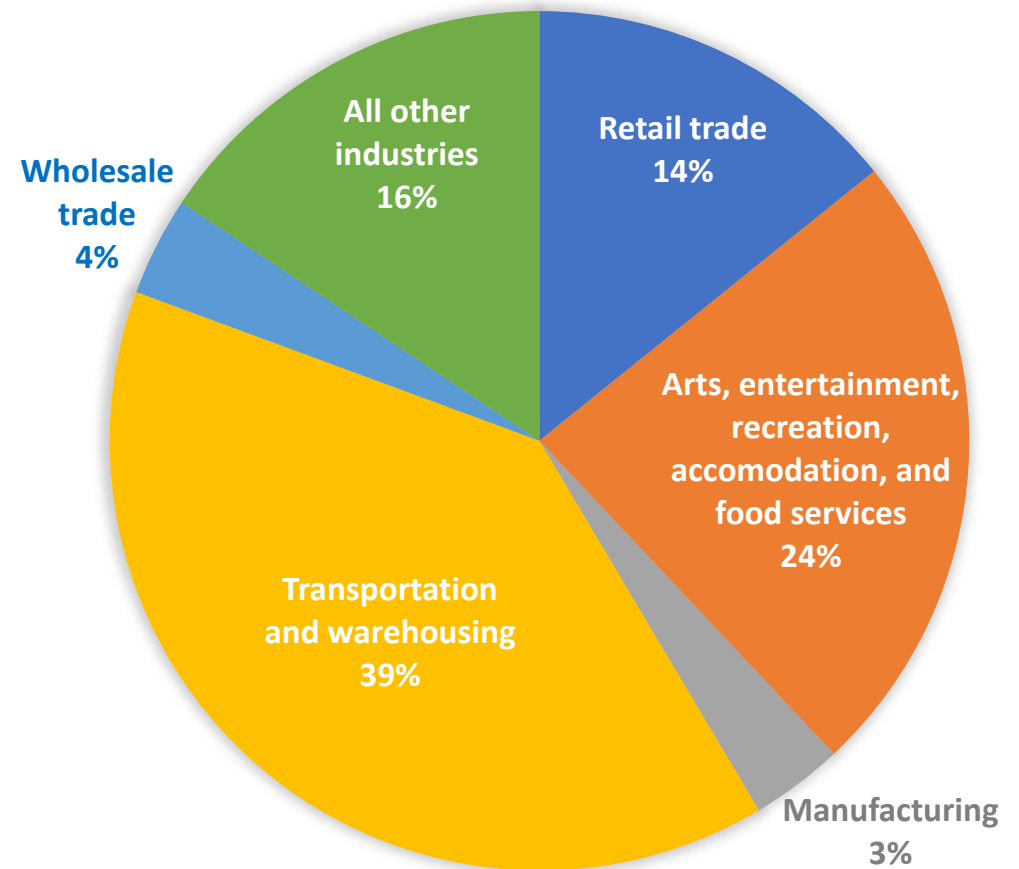
## U.S. Industry Share of Value Added

Outdoor recreation value added was \$563.7 billion

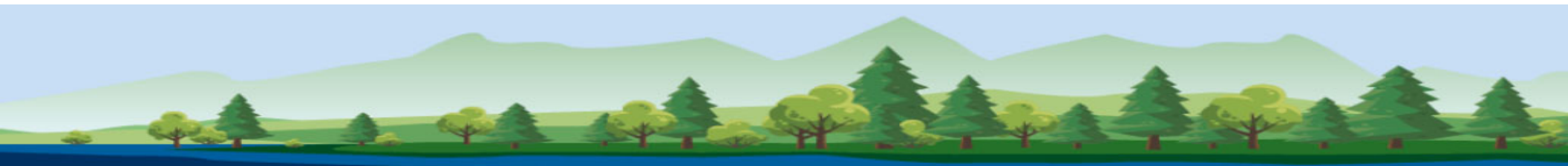
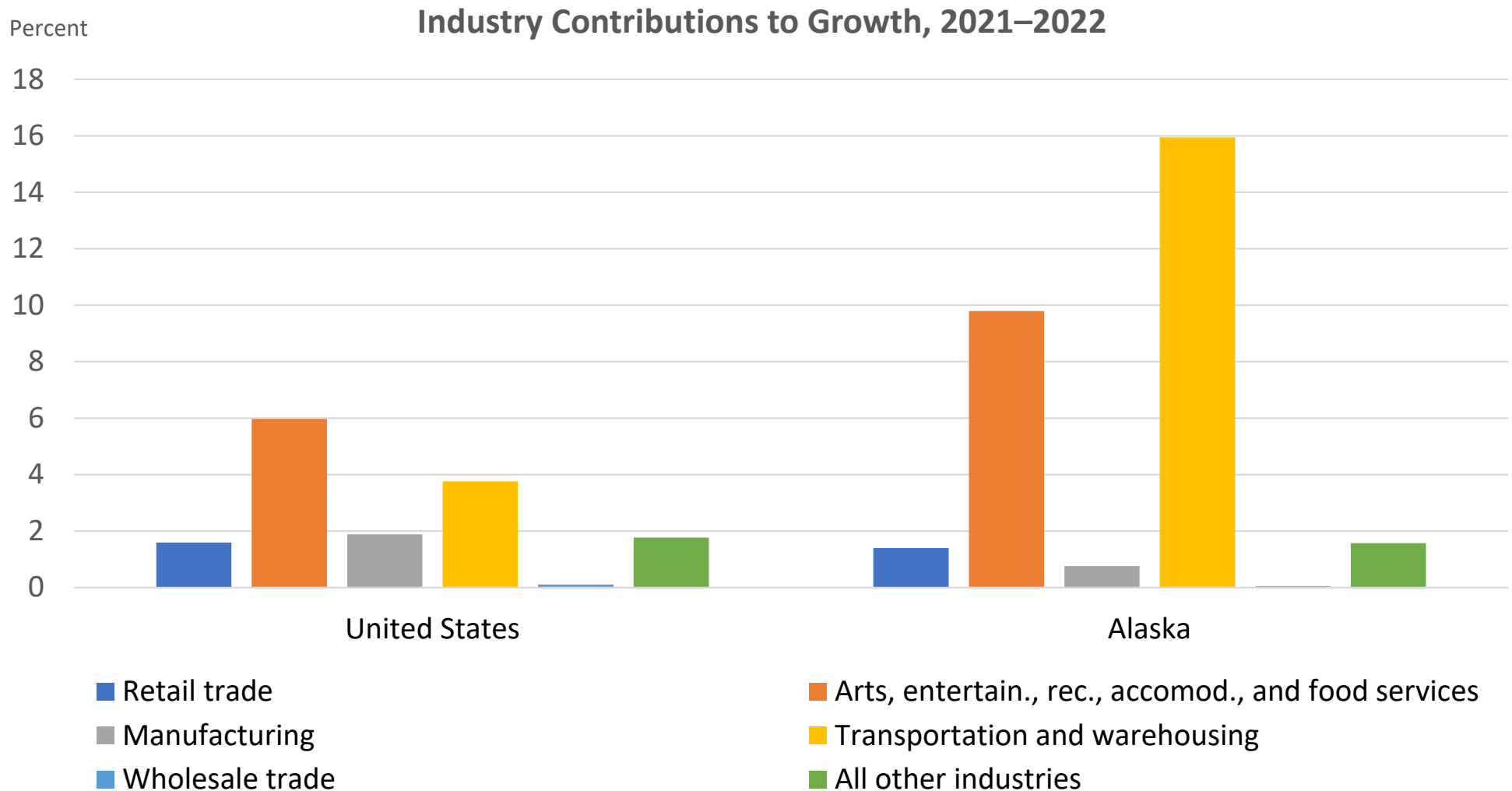


## Alaska Industry Share of Value Added

Outdoor recreation value added was \$2.6 billion



# Value Added Growth Contributions



# State Summary Sheets

## Outdoor Recreation Satellite Account (ORSA)



### 2022—Alaska

Value added [gross domestic product]		Employment		Compensation	
ORSA total	Share of state	ORSA total	Share of state	ORSA total	Share of state
<b>\$2.6 billion</b>	<b>4.0%</b>	<b>20,515 jobs</b>	<b>5.9%</b>	<b>\$1.2 billion</b>	<b>3.9%</b>

### Value Added by Select ORSA Activity [Thousands of dollars]

Activity	2020	2021	2022	State rank
Boating / fishing	109,193	99,427	101,653	43
RVing	61,269	80,971	97,544	46
Snow activities	16,225	19,582	26,818	37
Hunting / shooting / trapping	21,734	24,568	25,759	45
Climbing / hiking / tent camping	24,814	19,289	24,592	40
Motorcycling / ATVing	8,990	15,265	16,724	49
Recreational flying	5,191	6,645	9,743	43
Equestrian	8,946	7,908	7,760	49
Bicycling	4,456	5,102	4,866	46

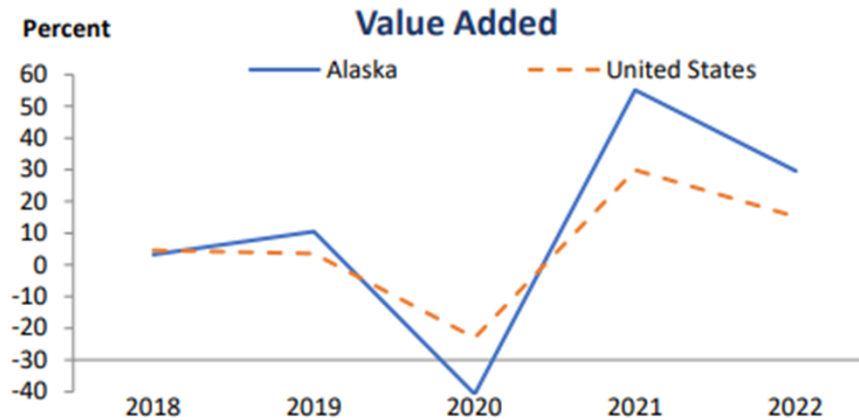


# State Summary Sheets

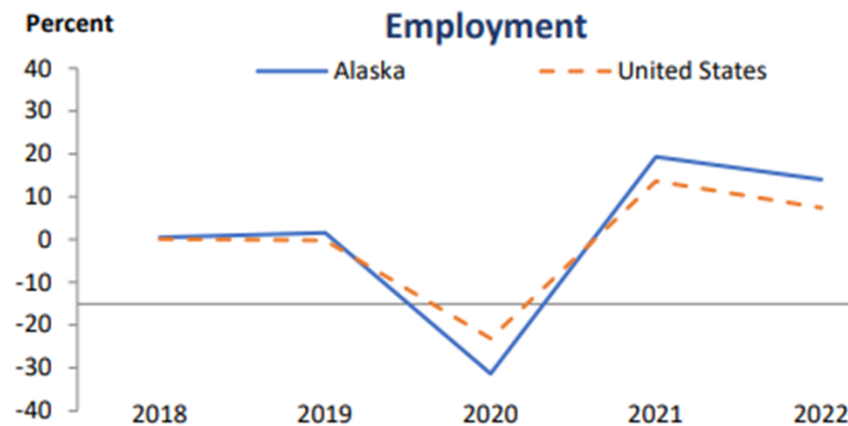
## Outdoor Recreation Satellite Account (ORSA)



In 2022, Alaska ranked 42nd among all states in ORSA value added and 2nd among all states in ORSA value-added growth. Since 2021, ORSA value added has grown 29.5 percent in Alaska, compared with an increase of 15.1 percent for the United States.



In 2022, Alaska ranked 43rd among all states in ORSA employment and 2nd among all states in ORSA employment growth. Since 2021, ORSA employment has grown 14 percent in Alaska, compared with an increase of 7.4 percent for the United States.



In 2022, Alaska ranked 42nd among all states in



# Contact Information

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**Questions?**

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