

Outdoor Recreation Economy in Alaska

Bureau of Economic Analysis

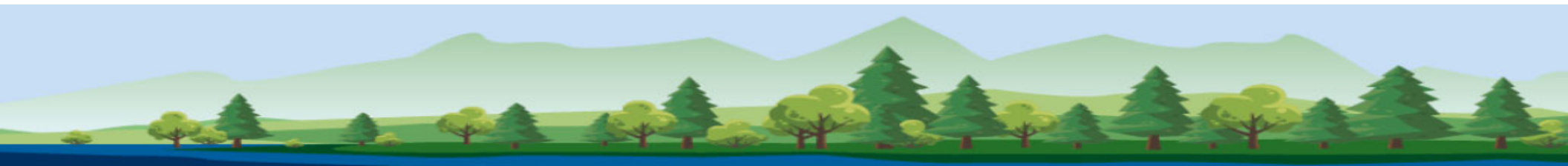
Stas Rzezniak

November 16, 2022



Main Updates to ORSA Data

- New data for 2021
- Revised data for 2017-2020
- Incorporation of 2022 Integrated National Annual Update



Topline Data, 2021

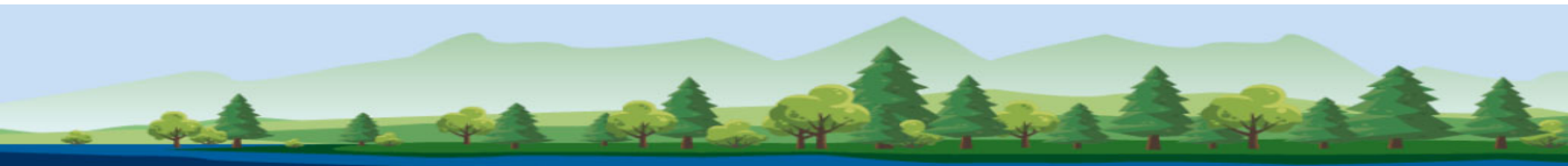


United States

- \$454 billion value added
(1.9 percent of U.S. GDP)
- 4.5 million jobs
(3.0 percent of U.S. jobs)
- \$224 billion compensation
(1.8 percent of U.S. comp.)

Alaska

- \$2.1 billion value added
(3.6 percent of state GDP)
- 18.9 thousand jobs
(5.6 percent of state jobs)
- \$1.1 billion compensation
(3.6 percent of state comp.)



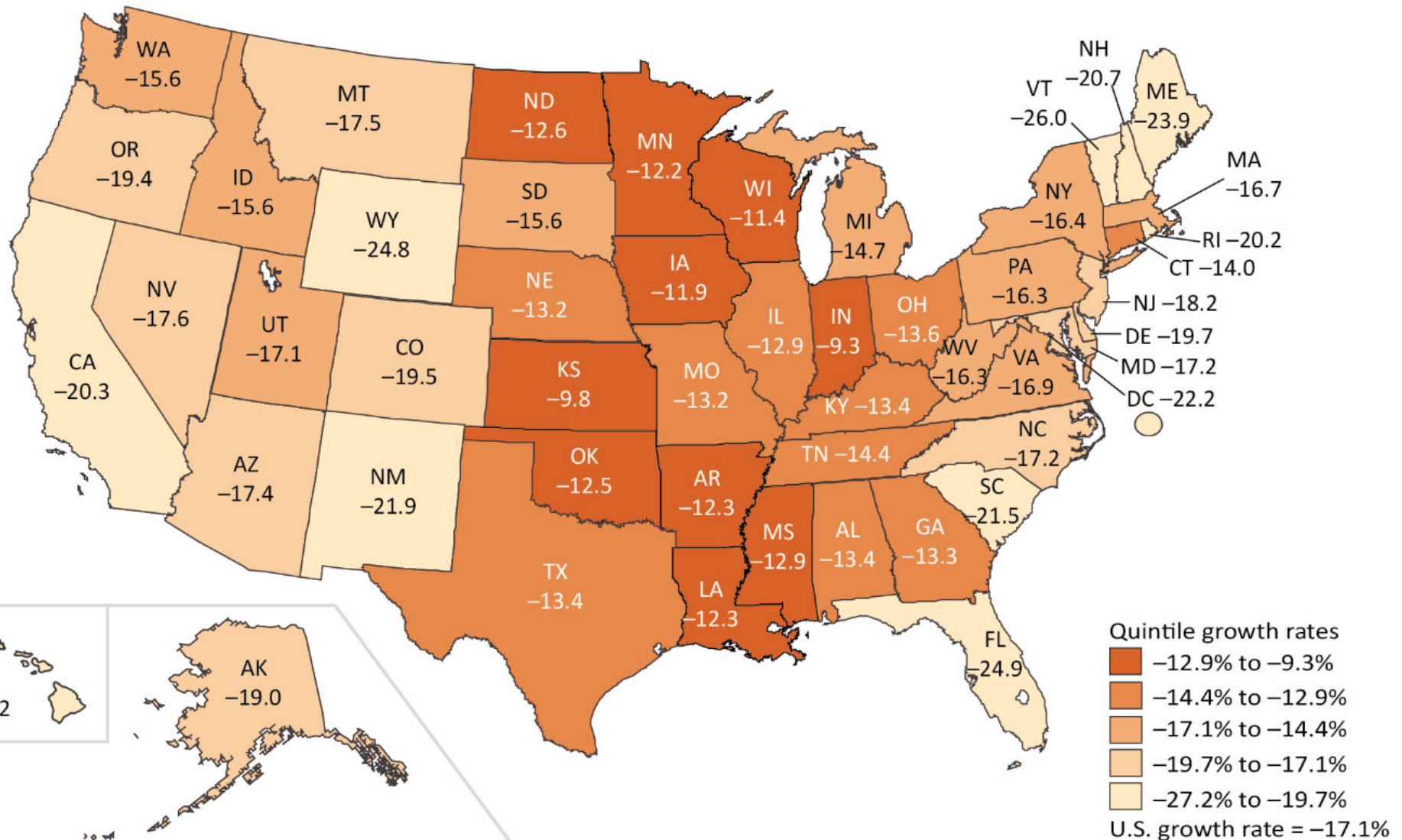
**Measured by place of production,
not residence of consumer**

Goods: Geography represents the location where a product is produced

Services: Geography represents the location where a service is provided, including retail services

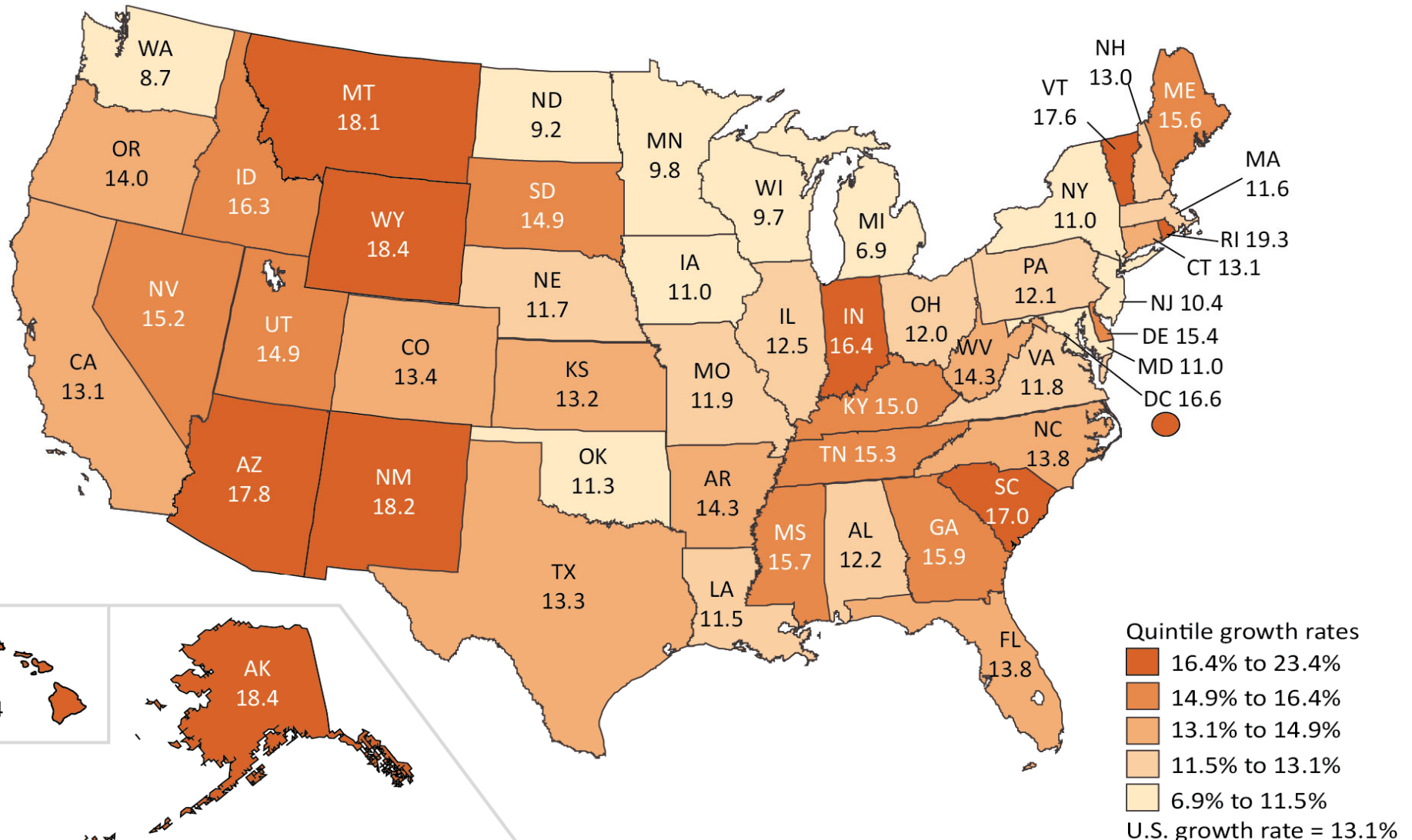
ORSA Jobs Growth, 2020

Percent Change in Outdoor Recreation Employment, 2019–2020



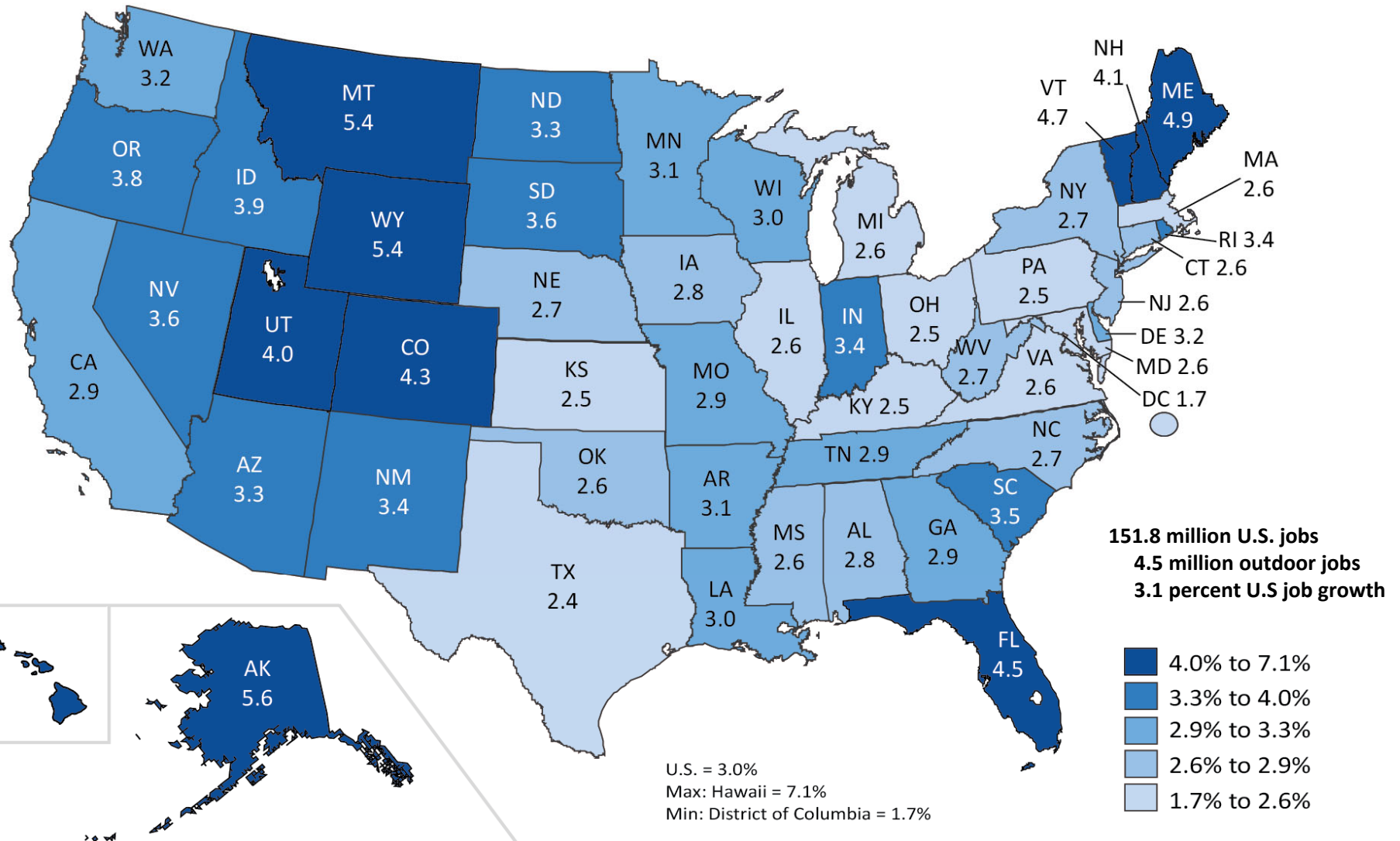
ORSA Jobs Growth, 2021

Percent Change in Outdoor Recreation Employment, 2020–2021



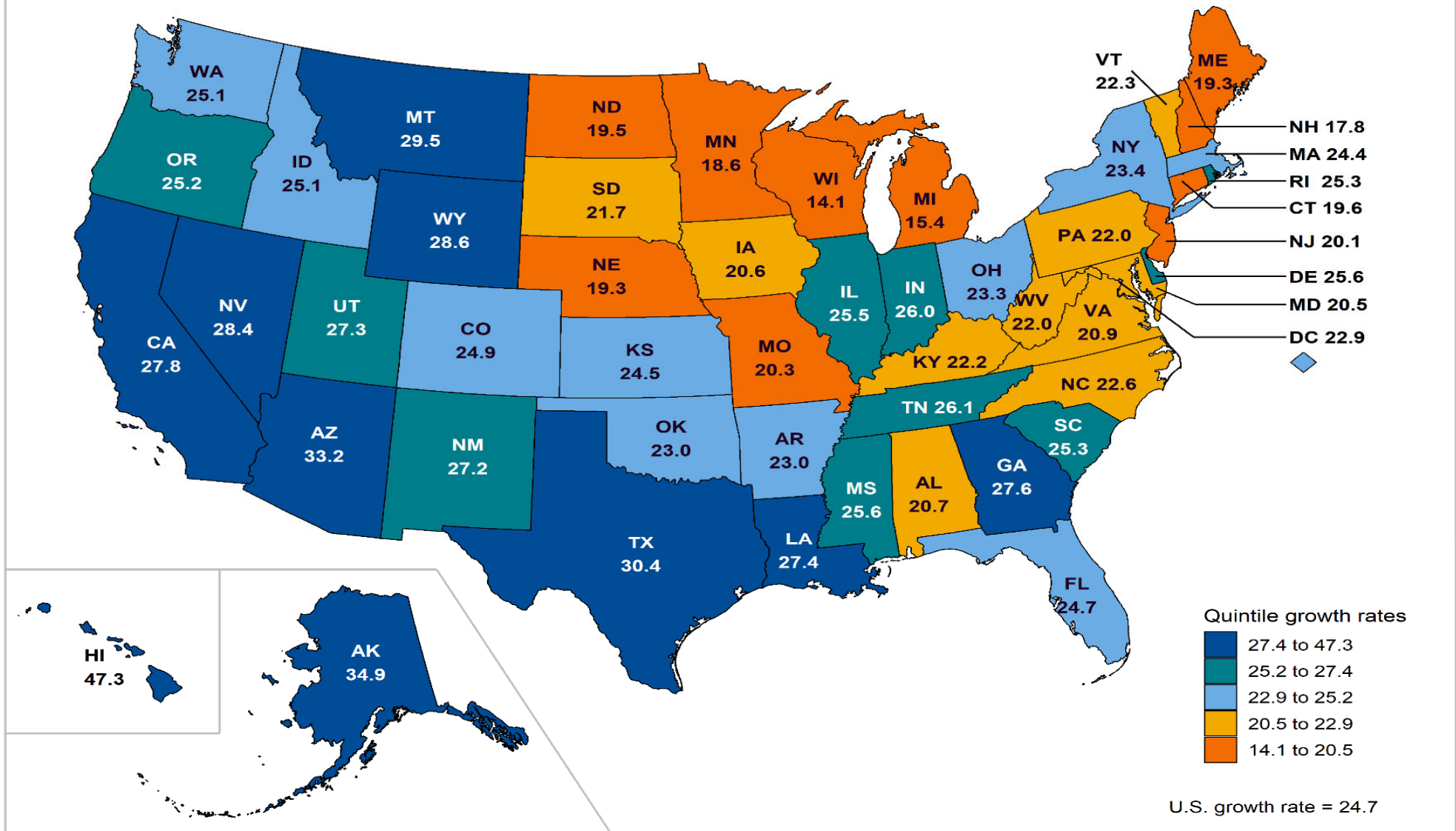
ORSA-related Jobs Share, 2021

ORSA Jobs Share of State Wage-and-Salary Jobs, 2021



ORSA Value Added Growth, 2020-2021

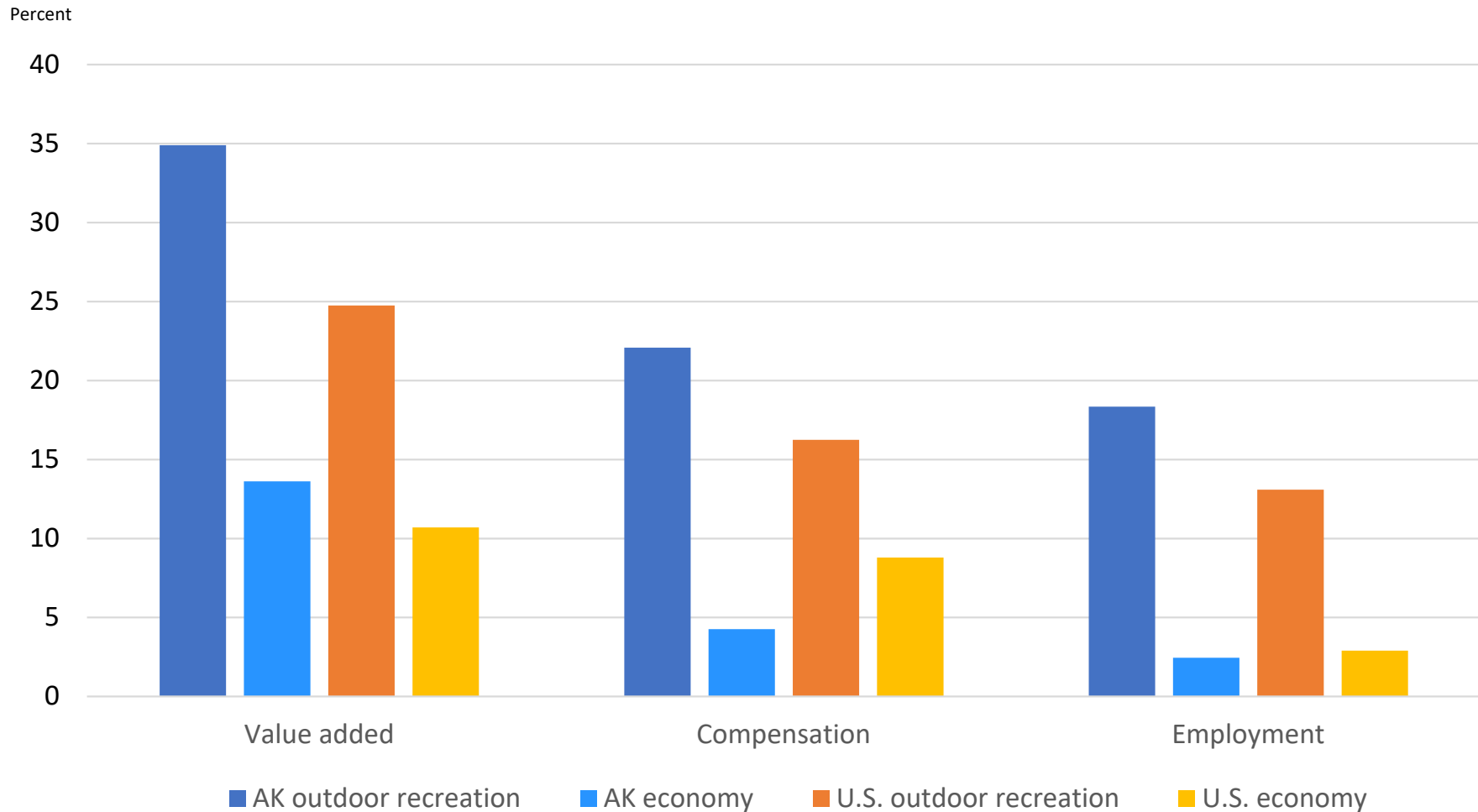
Percent Change in Outdoor Recreation Value Added, 2020-2021



Alaska and United States Results, 2021

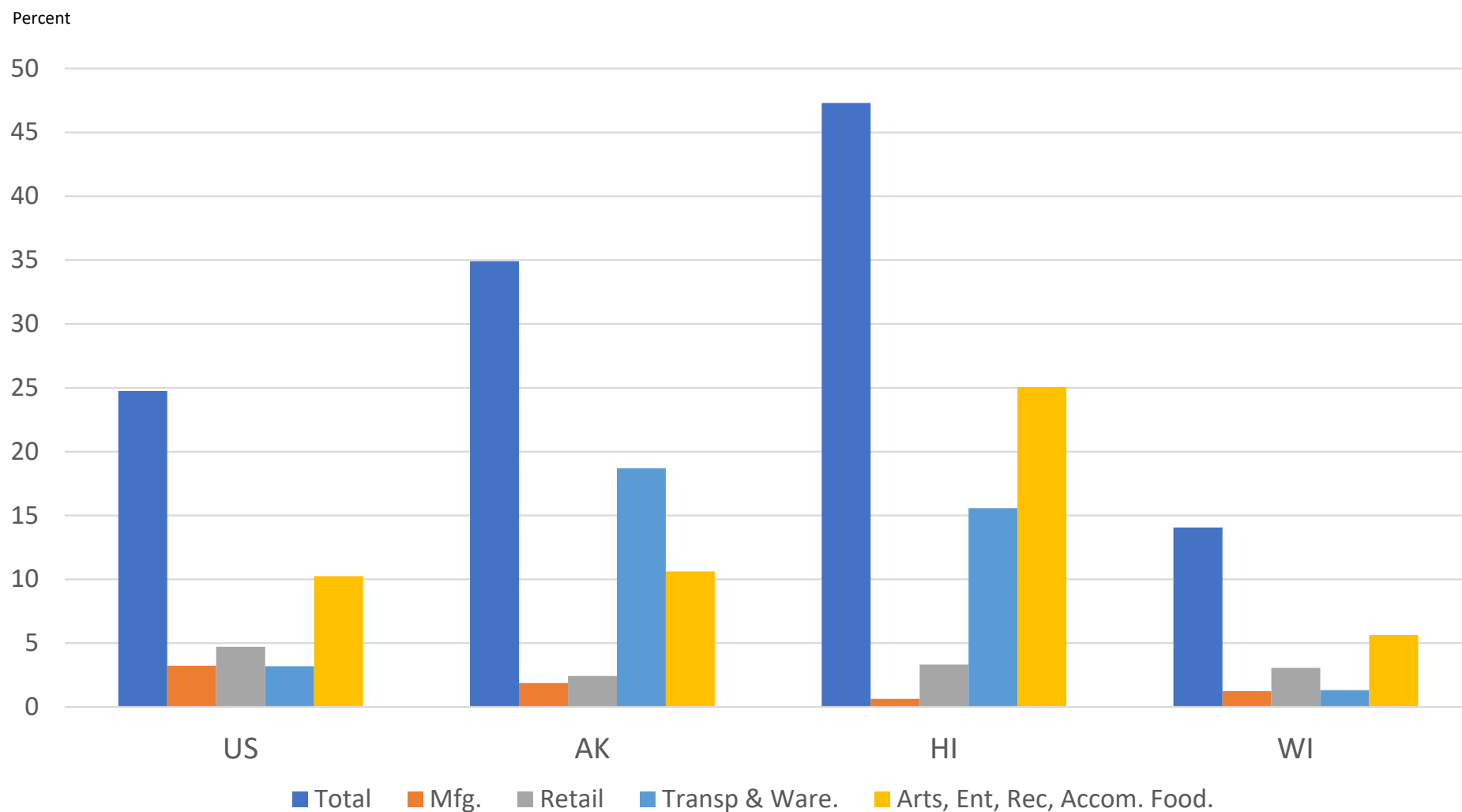


Growth in Outdoor Recreation Compared With Total Economy, 2021



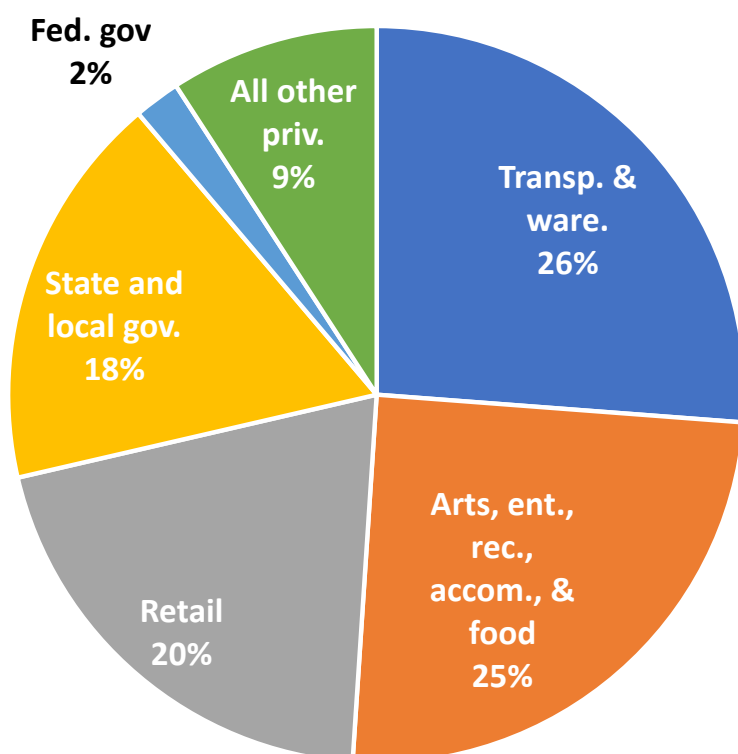
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Value Added Growth Contributions, 2021

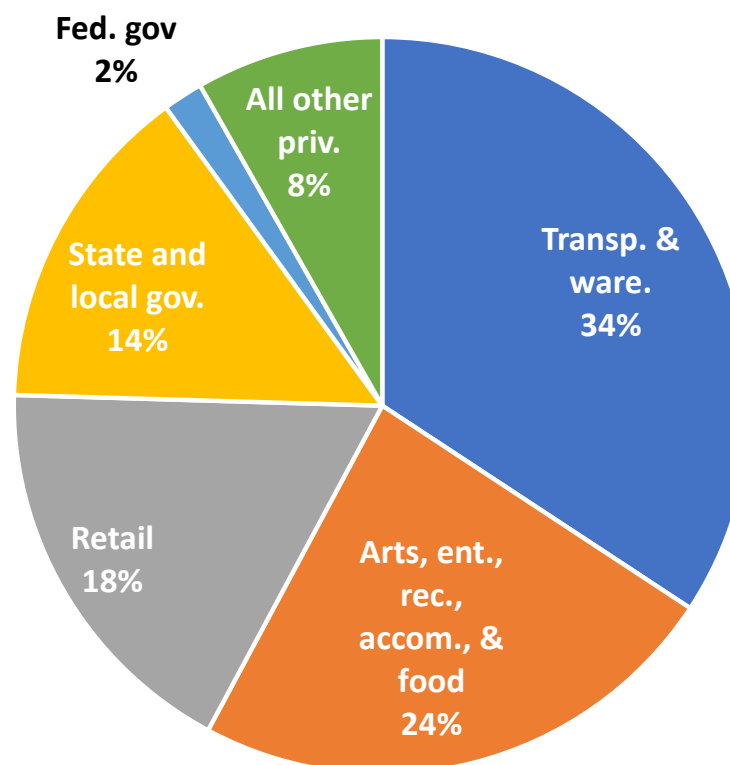


Outdoor Recreation Industries, Alaska

Alaska Industry Value Added, 2020

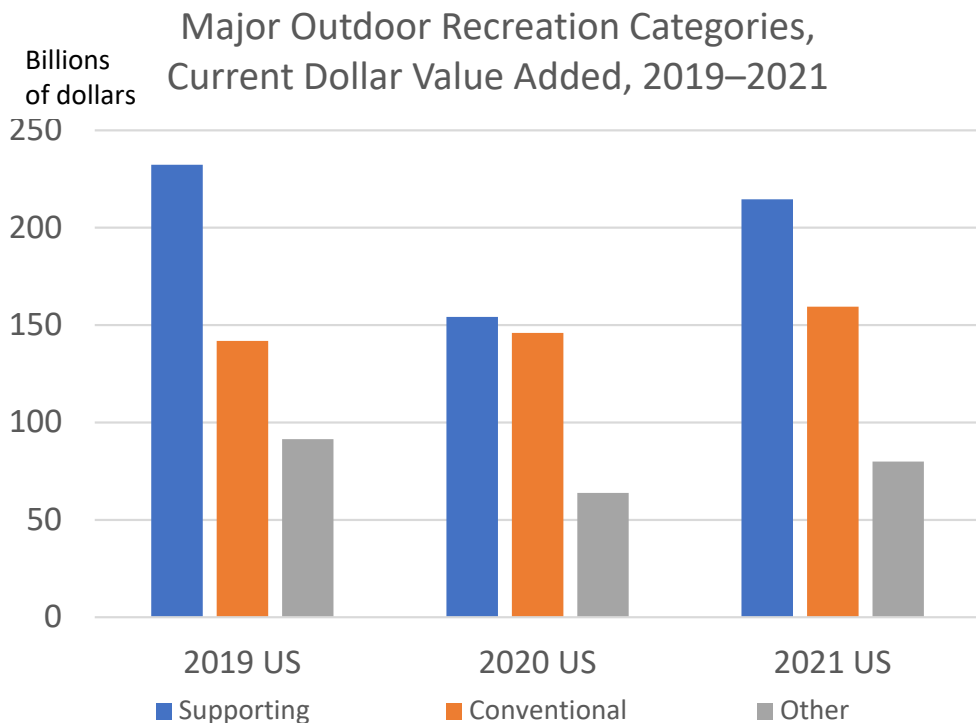


Alaska Industry Value Added, 2021



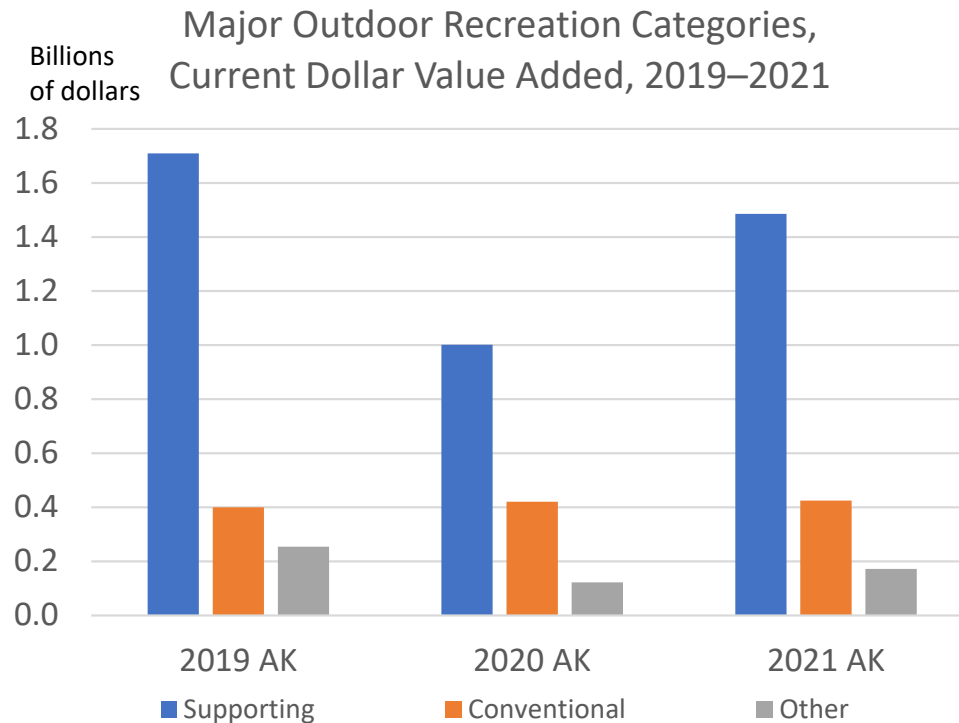
Major Outdoor Recreation Categories, Value Added

United States



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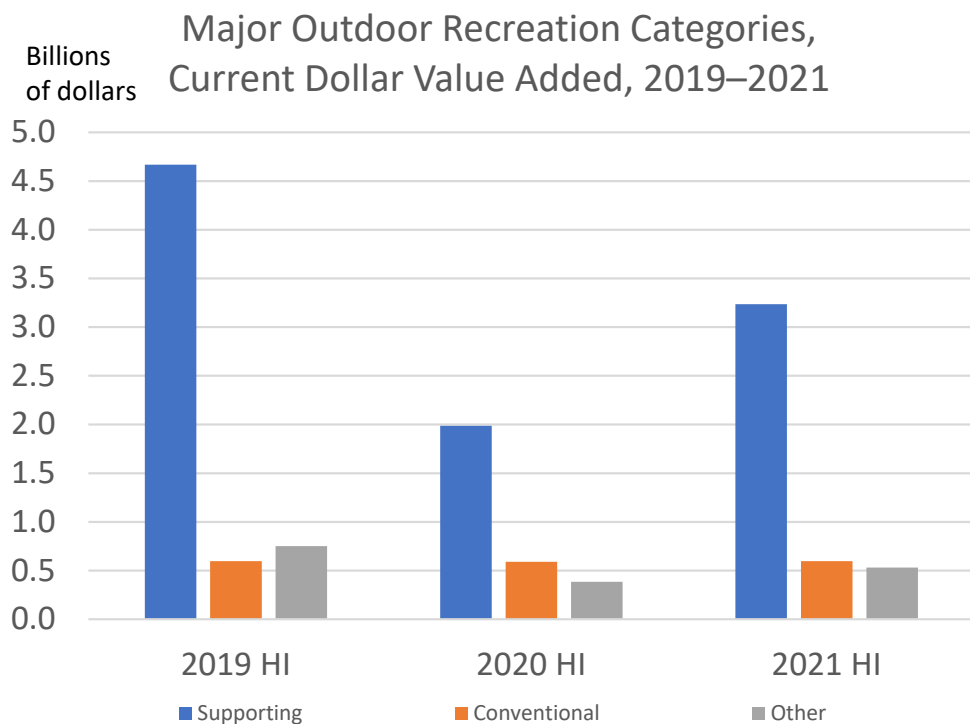
Alaska



U.S. Bureau of Economic Analysis

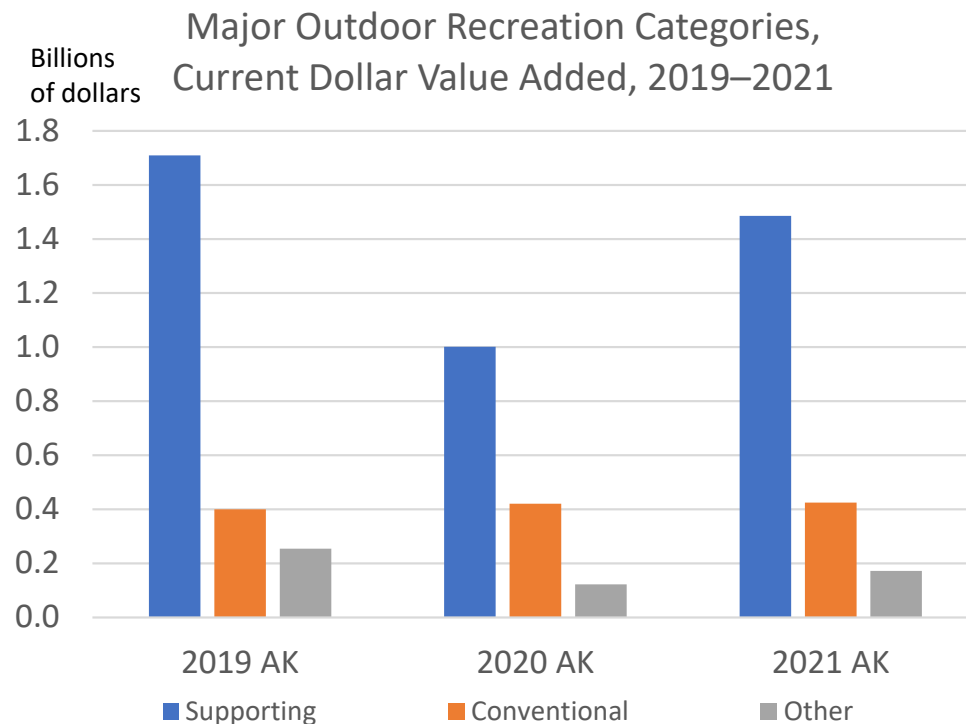
Major Outdoor Recreation Categories, Value Added

Hawaii



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Alaska



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Outdoor Recreation Activities

State Outdoor Recreation Value Added, 2021, Selected Activities

(\$ millions)

Activity	AK	HI	ME	WA	US
Total Outdoor Recreation	2,083	4,364	2,785	12,273	453,978
Conventional Outdoor Recreation	425	597	1,019	4,745	159,447
Boating/Fishing	93	125	407	888	27,328
Climbing/Hiking/Tent Camping	28	22	35	195	5,049
Hunting/Shooting/Trapping	27	18	55	192	10,844
RVing	96	27	172	524	25,121
Guided Tours/Outfitted Travel	87	206	37	546	13,058
Government Expenditures	139	204	88	779	25,741
Travel and Tourism	1,117	2,649	1,108	3,035	141,714

Share of State Total

(percent)

Activity	AK	HI	ME	WA	US
Total Outdoor Recreation	100.0	100.0	100.0	100.0	100.0
Conventional Outdoor Recreation	20.4	13.7	36.6	38.7	35.1
Boating/Fishing	4.5	2.9	14.6	7.2	6.0
Climbing/Hiking/Tent Camping	1.3	0.5	1.3	1.6	1.1
Hunting/Shooting/Trapping	1.3	0.4	2.0	1.6	2.4
RVing	4.6	0.6	6.2	4.3	5.5
Guided Tours/Outfitted Travel	4.2	4.7	1.3	4.4	2.9
Government Expenditures	6.7	4.7	3.2	6.3	5.7
Travel and Tourism	53.6	60.7	39.8	24.7	31.2

State Summary Sheets

Outdoor Recreation Satellite Account (ORSA)

2021—Alaska

Value added [gross domestic product]		Employment		Compensation	
ORSA total	Share of state	ORSA total	Share of state	ORSA total	Share of state
\$2.1 billion	3.6%	18,878 jobs	5.6%	\$1.1 billion	3.6%

Value Added by Select ORSA Activity [Thousands of dollars]

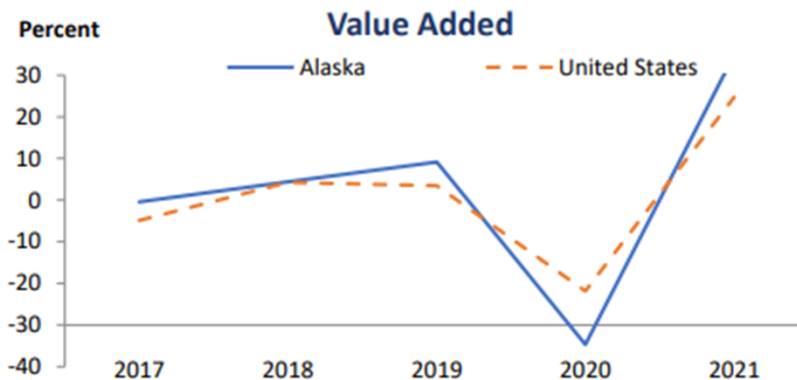
Activity	2019	2020	2021	State rank
RVing	76,660	86,125	96,103	42
Boating/Fishing	95,044	107,476	93,239	43
Climbing/Hiking/Tent Camping	22,281	24,825	28,064	38
Hunting/Shooting/Trapping	24,250	24,384	26,529	46
Snow Activities	26,635	22,741	23,221	34
Motorcycling/ATVing	11,784	12,562	14,435	48
Recreational Flying	19,827	29,410	12,714	23
Equestrian	7,100	6,574	7,189	49
Bicycling	4,546	5,430	6,071	46

State Summary Sheets

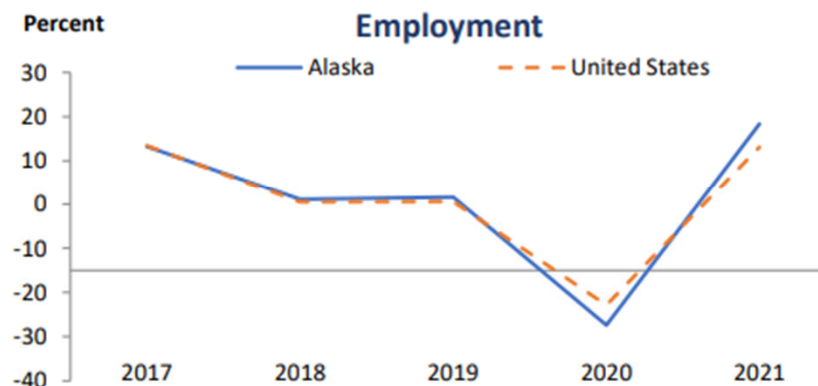
Outdoor Recreation Satellite Account (ORSA)



In 2021, Alaska ranked 43rd among all states in ORSA value added and 2nd among all states in ORSA value-added growth. Since 2020, ORSA value added has grown 34.9 percent in Alaska, compared with an increase of 24.7 percent for the United States.



In 2021, Alaska ranked 43rd among all states in ORSA employment and 4th among all states in ORSA employment growth. Since 2020, ORSA employment has grown 18.4 percent in Alaska, compared with an increase of 13.1 percent for the United States.



In 2021, Alaska ranked 43rd among all states in ORSA compensation and 4th among all states in ORSA compensation growth. Since 2020, ORSA



Contact Information



Questions?

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ORSA Value Added Growth, 2019-2020

Percent Change in Outdoor Recreation Value Added, 2020

